

AI Strategy Development (Powered by VAST 2.4 + ChatGPT)

- Collaborative, client-facing AI Strategy co-creation using VA's VAST methodology
- Leverages proprietary AI Strategy toolkit developed over 2 years
- Uses AI-driven Chatbot interface to guide clients through structured strategic planning
- Includes definition of AI Vision, Use Cases, Data Readiness, and Business Case
- Aligns executive sponsorship and builds organisational AI readiness

Value Engineering Method (VEM) Workshops

- Sprint-based discovery approach inspired by IBM's Client Engineering model
- Used to refine business opportunities, co-design use cases, and build PoC scope
- Activities include business challenge framing, rapid innovation workshops, prioritisation
- Typically delivered in 1–5 days

Proof of Concept (PoC) Development

- Rapid build of AI prototypes to test value, feasibility, and user acceptance
- Uses IBM watsonx or other foundation models to validate use case logic
- Stakeholder-focused approach to gain business and technical sponsorship

Use Case Identification & Prioritisation

- Client-focused discovery to surface high-value, feasible use cases
- Assessed via impact vs. effort framework
- Sector-specific and function-aligned (e.g., AI in Manufacturing, AI in Public Services)

AI Governance (IBM watsonx.governance)

- Design and deployment of AI governance frameworks
- Use of watsonx.governance to ensure ethical, transparent, and auditable AI
- Covers model lifecycle, bias detection, compliance, and explainability
- Tailored to support regulated sectors and enterprise-grade AI programmes

Business Process + AI Application Design

- In-depth analysis of current-state processes to uncover automation and insight opportunities
- Mapping AI applications directly to business process challenges
- Focus areas: operations, customer service, supply chain, finance, HR
- Delivers transformation roadmaps with embedded AI opportunities

Change Delivery with VA-PMS

- Structured AI-enabled change management via VA's proprietary Programme Management System (VA-PMS)
- Ensures AI is adopted, embedded, and scaled with governance and oversight
- Includes training, communications, risk mitigation, and benefit tracking

AI Readiness Assessment & Skills Strategy

- Assess data, technology, workforce, and cultural readiness
- Provide roadmap for upskilling, stakeholder engagement, and capability building
- Supports both technical and leadership development in AI

AI Platform Implementation (e.g. IBM watsonx)

- End-to-end support deploying AI platforms tailored to client needs
- Selection of LLMs/foundation models, orchestration, and cloud infrastructure integration
- Use of IBM tech stack (watsonx.ai, watsonx.data, watsonx.governance)